

SOLIDLY GOOD RANGE



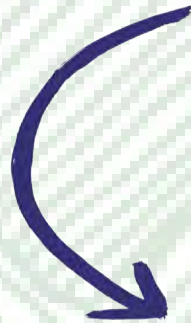


TO REDUCE YOUR PLASTIC CONSUMPTION



TO PACK LIGHTER WHEN YOU TRAVEL

WHY CONVERT TO SOLID COSMETICS?



TO HELP WATER CONSERVATION





AGENDA

1. The Concept: Why convert to solid cosmetics?
2. The Products
3. Notes



BUTTER BEARD

BEARD CARE

SOAP FREE AND FORMULATED
WITHOUT WATER



Apply the product directly
over your beard or warm it
up between your fingers and
massage in



Nourishing thanks to Prodhysoft ABK and rose hip oil



Softening and naturally perfumed thanks to rose wax



Non greasy and sebum regulator thanks to jojoba oil



Shining beard thanks to rosewax and jojoba oil



Functionals :
Hydrobase 67/11
Candelilla wax
Hydrobase 32/34

100%
PLASTIC
FREE

BUTTER BEARD

BEARD CARE

CVBM-OC-64

100% of Naturality*



Phase	Product name	Supplier	INCI name	Function	%
A	Hydrobase 67/71	Prod'hyg	HYDROGENATED JOJOBA OIL	Consistency agent	10
	Candelilla wax	Prod'hyg	CANDELILLA CERA	Consistency agent	15
	Rose wax	Prod'hyg	ROSA CENTIFOLIA FLOWER CERA, ROSA DAMASCENA FLOWER CERA	Emollient	5
	Prodhysoft ABK	Prod'hyg	ALLANBLACKIA STUHLMANNII SEED BUTTER	Texturizer	25
	Hydrobase 32/34	Prod'hyg	HYDROGENATED COCONUT OIL	Texturizer	25
	Rose hip oil	Prod'hyg	ROSA CANINA FRUIT OIL	Emollient	10
	Jojoba oil	Prod'hyg	SIMMONDSIA CHINENSIS SEED OIL	Emollient	10

Process:

Heat Phase A up to 70°C under stirring

Let it cool down at 60°C

Pour the product and let it cool down to room temperature

Positioning:

Global formula cost ≈ 15.83€/kg

Or 0.16€/sample (of 10g)

Application:

Beard care - Leave on

Melting point : 64°C

*According to ISO 16128 Standard



PAINT IT BLACK

FACE MASK

SOAP FREE AND FORMULATED
WITHOUT WATER



100%
PLASTIC
FREE



Sebum regulator thanks to grape seed oil



Softening, purifying and naturally perfumed thanks to neem oil



Soothing and regenerating thanks to organic hemp oil (Bretagne origin)



Anti-pollution, detoxifying and reducing the look of pores thanks to active charcoal powder



Functionals :
Prodhycire P60
Organic carnauba wax
Hydrobase 24/26



Apply a thick layer on a clean face, leave it for 10 minutes and rinse it off using warm water and a muslin cloth



PAINT IT BLACK

FACE MASK

MSC-OC-33

97,5% of Naturality*



Phase	Product name	Supplier	INCI name	Function	%
A	Prodhycire P60	Prod'hyg	CETEARYL ALCOHOL, CETEARETH-25	Non-ionic agent	20
	Organic carnauba wax	Prod'hyg	COPERNICA CERIFERA (CARNAUBA) WAX	Consistency agent	15
	Hydrobase 24/26	Prod'hyg	COCOS NUCIFERA OIL	Texturizer	25
	Grape seed oil	Prod'hyg	VITIS VINIFERA	Emollient	19
	Neem oil	Prod'hyg	MELIA AZADIRACHTA SEED OIL	Emollient	3
	Organic hemp oil	Prod'hyg	CANNABIS SATIVA SEED OIL	Emollient	3
B	Vegetal active charcoal powder 8/15	Prod'hyg	CHARCOAL POWDER	Detoxifying agent	15

Process:

- Heat Phase A up to 75°C under stirring
- Let cool down at 60°C and add Phase B
- Fill half the sticks at 50°C and let it cool down to room temperature
- Pour the rest of the product at 50°C in the sticks and let it cool down to room temperature

Positioning:

Global formula cost ~ 16,68€/kg
Or 0.17€/sample (of 10g)

*According to ISO 16128 Standard

Melting point : 75°C

Application:

Face mask - Rinse off



TOOTH SOAP

TOOTHPASTE

TRAVEL FRIENDLY



Rub your toothbrush over the product and use it as a normal toothpaste



White teeth thanks to organic coconut oil and green clay RS



Fresh breath thanks to Frigydil



Functionals :
Stearic acid
Sorbitol

TOOTH SOAP

TOOTHPASTE

DSC-OC-11

87,9% of Naturality*



Phase	Product name	Supplier	INCI name	Function	%
A	Carbomat	Sensient	CALCIUM CARBONATE	Abrasive agent	26
	Elfan AT84	Akzo Nobel	SODIUM COCOYL ISETHIONATE	Foaming agent	20
	Foamation® PC QDP ultra organic	Desert King	QUILLAJA SAPONARIA WOOD EXTRACT	Foaming agent	0,5
	Stearic acid	Prod'hyg	STEARIC ACID	Consistency agent	20
	Organic coconut oil	Prod'hyg	COCOS NUCIFERA OIL	Emollient	6,5
	Prodhyskin Reglisse HTOR	Prod'hyg	HELIANTHUS ANNUUS SEED OIL, GLYCYRRHIZA GLABRA ROOT EXTRACT, TOCOPHEROL	Vegetal extract	5
	Sorbitol 70%	Prod'hyg	SORBITOL, AQUA	Flavour agent	12,5
B	Frigydil	Prod'hyg	MENTHYL LACTATE	Cooling agent	1
	Green clay RS	Prod'hyg	ILLITE, KAOLIN, MONTMORILLONITE	Cleansing clay	7,5
	Geogard 221	Lonza	DEHYDROACETIC ACID (AND) BENZYL ALCOHOL	Preservative	1

Process:

Heat Phase A up to 75°C under stirring
Let cool down at 60°C and add one by one each ingredient of Phase B
Pour the product at 60°C and let it cool down to room temperature

Positioning:

Global formula cost ≈ 13,94€/kg
Or 0,14€/sample (of 10g)

Application:

Toothpaste - Rinse off

*According to ISO 16128 Standard



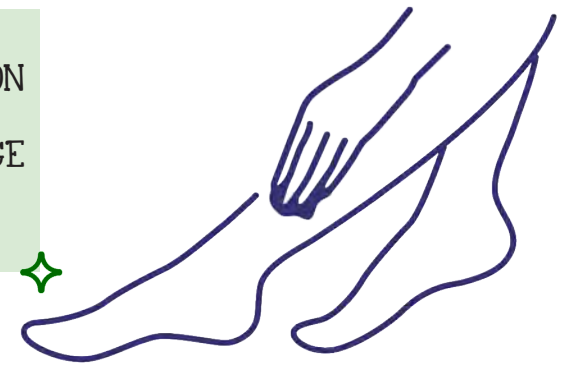
PRUNE AWAY

BODY SCRUB

SOAP FREE AND FORMULATED
WITHOUT WATER



BUFF OVER THE PRODUCT ON
WET SKIN BY MAKING
CIRCULAR MOTION AND RINSE
IT OFF



Nourishing and soothing thanks to shorea butter



Regenerating thanks to jojoba oil



Softening and naturally perfumed thanks to organic plum oil (France origin)



Exfoliating thanks to plum seed powder



Easy rinsing thanks to Prodhycire P60



Functionals :

Prodhycire P60

Organic white beeswax

Hydrobase 84/85

Hydrobase 24/26

100%
PLASTIC
FREE

PRUNE AWAY

BODY SCRUB

GSC-OC-30

96,3% of Naturality*



Phase	Product name	Supplier	INCI name	Function	%
A	Prodhycire P60	Prod'hyg	CETEARYL ALCOHOL, CETEARETH-25	Non-ionic agent	30
	Organic white beeswax	Prod'hyg	CERA ALBA	Consistency agent	6
	Hydrobase 84/85	Prod'hyg	HYDROGENATED CASTOR OIL	Consistency agent	5
	Hydrobase 24/26	Prod'hyg	COCOS NUCIFERA OIL	Texturizer	25
	Shorea butter	Prod'hyg	SHOREA ROBUSTA SEED BUTTER	Texturizer	4
	Organic decolorized jojoba oil	Prod'hyg	SIMMONDSIA CHINENSIS SEED OIL	Emollient	10
	Organic plum oil	Prod'hyg	PRUNUS DOMESTICA SEED OIL	Emollient	9,90
	Tocopherol	BASF	TOCOPHEROL	Antioxidant	0,10
B	Plum seed powder 300-500	Prod'hyg	PRUNUS DOMESTICA SEED POWDER	Exfoliant	10

Melting point : 67°C

Process:

- Heat Phase A up to 80°C under stirring
- Let it cool down at 60°C and add Phase B
- Pour the product at 50°C in moulds placed in the fridge beforehand and let it cool down to room temperature

Positioning:

Global formula cost ~ 20,26/kg
Or 0,30€/sample (of 15g)

Application:

Body scrub - Rinse off

*According to ISO 16128 Standard



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