



APOTHIK-CARE COLLECTION

AGENDA

1. Apothik-care Concept
2. Market trends
3. Formulas



APOTHIK-CARE

Short formula



Laboratory
preparation

Natural



Simple



Back to basics

Botanical infused



Organic



Safe



MARKET TRENDS



LE LABO
United States
Products formulated in the boutique decorated like a laboratory – craftsmanship.

HERBIVORE BOTANICALS
United States
Believe in the power of nature. Every ingredient is chosen for its therapeutic action. Pure – safe – highly concentrated.



BOTANICALS FRESH CARE
France
Hair care products infused with botanicals.



NEOGEN
Korea
Delivers the true benefits of natural ingredients to the skin.



ABSOLUTION
France
Elaborated from organic botanicals, associated to the Mix & Match method, those products will restore and preserve skin's ecosystem, day by day.



AESOP
Australia
Products designed for efficacy and sensory pleasure.



BULY
France
Originally founded in 1803 as l'officine universelle Buly. Once renowned for its "vinaigre de Bully" – an "aromatic lotion to perform ablutions and preserve skin tone" Botanical based product.



HEVEA
France
The products are freshly prepared, at the order. They are all handmade meticulously. Each creation is produced with a strict selection of raw materials.



L'ODAÏTÉS
France
Sens Apothicaire. Ingredients greatness, actives abundance, sens voluptuousness.



L.A. BRUKET
Sweden
A wide range of solutions carefully composed of natural and organic ingredients inspired by the Swedish coastal way of life.



EVOLVE
United Kingdom
Everything is handcrafted by a team of artisans to ensure the freshness of the precious antioxidants in the natural oils, butters and extracts.

Naturality
97.35%**



Elder and Cherry Shower Cream



Prodhycore® range:

Optimized mix of AHAs (test on skin exfoliation) which can be enriched with the plant extract of your choice.

Cherry:

Anti-aging and anti free-radicals properties



Organic kukui oil*:

Oil from Hawai
Soothing & moisturizing
properties
Adapted for dry skin

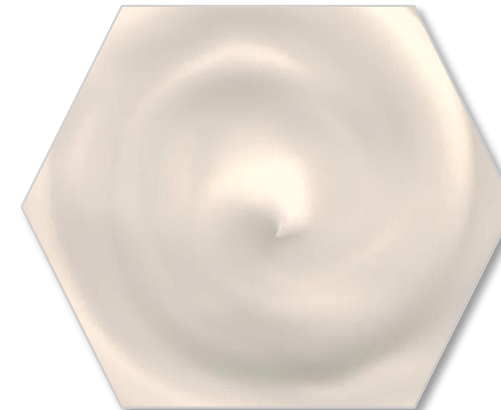


Prodhycore® EAG range:

Maceration of plant in a water/glycerin support.
Cosmos certified.

Elder berry:

Antioxidant and anti-inflammatory properties



- ✓ Sulfate free
- ✓ Nice melting texture for a moisturized skin
- ✓ Leaving a protecting film & a soft touch

*Distributed by PROD'HYG in France

**According to ISO 16128 - formulation water included

Elder and Cherry Shower Cream

Ref CDC-CP-37B

Phase	Trade Name	Supplier	INCI Name	Function	%
A	Water	-	AQUA	-	qs
	Prodhysolve® RS	Prod'Hyg	GLYCERIN	Humectant	3,00
	Prodhysel® CG	Prod'Hyg	CARRAGEENAN	Thickening agent	1,00
	Prodhysel® XT	Prod'Hyg	XANTHAN GUM	Gelling agent	0,25
	Sabosol RF*	Sabo	COCO GLUCOSIDE • SQUALANE • SODIUM SURFACTIN • AQUA • SODIUM BENZOATE • POTASSIUM SORBATE • CITRIC ACID	Anionic surfactant	5,00
B	Prodhycire® CAP	Prod'Hyg	CETYL ALCOHOL • OLEYL ALCOHOL • STEARYL ALCOHOL • STEARIC ACID • PALMITIC ACID	Emulsifier	5,00
	Sabonal C14*	Sabo	MYRISTYL ALCOHOL	Consistency agent	3,00
	Organic Kukui oil*	Oils of aloha	ALEURITES MOLUCCANA SEED OIL	Emollient	7,00
C	Parfum fruité NAT/Light - 50155	Floressence	PERFUME	Perfume	0,30
D	Sabosol RF*	Sabo	COCO GLUCOSIDE • SQUALANE • SODIUM SURFACTIN • AQUA • SODIUM EBNZOATE • POTASSIUM SORBATE • CITRIC ACID	Anionic surfactant	5,00
	Euroglyc AMS	EOC	SODIUM COCOAMPHOACETATE	Amphoteric surfactant	10,00
	Sabosol PB*	Sabo	AQUA • COCAMIDOPROPYL BETAINE	Amphoteric surfactant	10,00
E	Water	-	AQUA	-	3,00
	Sodium benzoate	Prod'Hyg	SODIUM BENZOATE	Preservative agent	0,20
	Potassium sorbate	Prod'Hyg	POTASSIUM SORBATE	Preservative agent	0,20
F	Prodhycio® EAG Elder	Prod'Hyg	SAMBUCUS NIGRA FRUIT EXTRACT • GLYCERIN • CITRIC ACID • POTASSIUM SORBATE • SODIUM BENZOATE	Antioxidant extract	4,00
	Prodhycore® AHA Cherry G	Prod'Hyg	PRUNUS CERASUS FRUIT EXTRACT • GLYCERIN • GLYCOLIC ACID • CITRIC ACID • LACTIC ACID • MANDELIC ACID	Exfoliating agent	2,00
G	Citric acid 50% in water	Prod'Hyg	AQUA • CITRIC ACID	pH adjuster	qs

Process:

• Phase A:

Pre-mix the glycerin, Prodhysel® XT and Prodhysel® CG altogether in a cup. Add it to water while stirring and mix until a homogeneous gel is obtained

Heat up to 60°C

- Heat Phase B up to 60°C
- When both phases are at same temperature, slowly add phase B into phase A. Homogenize during 5 minutes.
- Cool down the product at 45°C while stirring
- When the emulsion reaches 45°C, add phase C
- Cool down to 35°C
- Add Phase D's ingredients one by one and stir gently between each add
- Phase E:
In a cup, mix the water and the salts together
Add Phase E
- Add Phase F's ingredients one by one and stir between each add
- Adjust pH between 5.0 and 5.5 with Phase G

Positioning:

Global formula cost ≈ 7,5 €/kg

Base formula cost ≈ 5,4 €/kg

Application:

Shower cream – Rinse Off

Aspect: Light yellow fluid / pH: 5.0 – 5.5 / viscosity: 6 500cPs (DV-M64; Vit 50)

Naturality

99.26%**



Peach and Apricot Hand Cream

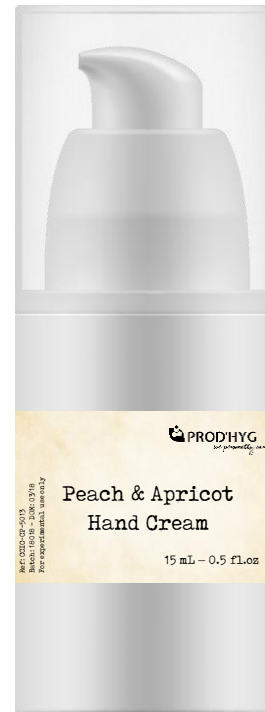


Prodhyderm® range:

Hydroglycerinated extract of the plant of your choice

Peach:

Anti-free radicals and anti-inflammatory extract



ProdhylemGae® CE:

Hydroglycerinated extract of Spirulina Platensis, rich in vitamins, amino-acids... which preserve skin suppleness and elasticity



Prodhyderm® range:

Hydroglycerinated extract of the plant of your choice

Apricot:

Anti-free radicals and anti-inflammatory extract



Prodhybase® GLA:

O/W nonionic emulsifier and consistency factor, leaving a soft skin

**According to ISO 16128 - Formulation water included

Peach and Apricot Hand Cream

Ref CCIC-CP-50B

Phase	Trade Name	Supplier	INCI Name	Function	%
A	Water	-	AQUA	-	qs
	Prodhysolve® RS	Prod'Hyg	GLYCERIN	Humectant	2,00
	Prodhysel® CG	Prod'Hyg	CARRAGEENAN	Thickening agent	1,00
	Prodhysel® XT	Prod'Hyg	XANTHAN GUM	Gelling agent	0,25
B	Prodhibase® GLA	Prod'Hyg	GLYCERYL STEARATE	Emulsifier	4,50
	Sabowax CP*	Sabo	CETYL PALMITATE	Consistency agent	3,50
	Stearina Vegetale*	Sabo	STEARIC ACID • PALMITIC ACID	Consistency agent	3,00
	Hydrobase 32/34	Prod'Hyg	HYDROGENATED COCONUT OIL	Consistency agent	2,00
	Tocopherol	BASF	TOCOPHEROL	Antioxidant	0,10
	Saboderm TCC*	Sabo	CAPRILYC CAPRIC TRIGLYCERIDE	Emollient	9,00
	Organic passion fruit oil	Prod'Hyg	PASSIFLORA INCARNATA SEED OIL	Emollient	2,00
C	Water	-	AQUA	-	3,00
	Sodium benzoate	Prod'Hyg	SODIUM BENZOATE	Preservative agent	0,20
	Potassium sorbate	Prod'Hyg	POTASSIUM SORBATE	Preservative agent	0,20
D	Parfum florale NAT/light - 50147	Floressence	PERFUME	Perfume	0,20
E	Prodhiderm® Peach CE	Prod'Hyg	PRUNUS PERSICA FRUIT EXTRACT • GLYCERIN • CITRIC ACID • POTASSIUM SORBATE • SODIUM BENZOATE	Anti-inflammatory and anti-free radicals extracts	2,50
	Prodhiderm® Apricot CE	Prod'Hyg	PRUNUS ARMENIACA FRUIT EXTRACT • GLYCERIN • CITRIC ACID • POTASSIUM SORBATE • SODIUM BENZOATE		2,50
	Prodhiderm® moisturizing CE	Prod'Hyg	GLYCERIN MALVA SYLVESTRIS LEAF EXTRACT • HEDERA HELIX LEAF EXTRACT • PARIETARIA OFFICINALIS EXTRACT • SAMBUCUS NIGRA FLOWER EXTRACT • ARNICA MONTANA FLOWER EXTRACT • CUCUMIS SATIVUS FRUIT EXTRACT • CITRIC ACID • POTASSIUM SORBATE • SODIUM BENZOATE	Moisturizing plant complex	2,50
	Prodhylem® GAE CE	Prod'Hyg	SPIRULINA PLATENSIS EXTRACT GLYCERIN • CITRIC ACID • POTASSIUM SORBATE • SODIUM BENZOATE	Anti-aging extract	2,00
F	Citric acid 20% in water	-	AQUA • CITRIC ACID	pH adjuster	qs

Process:

- Phase A:
 - Pre-mix the glycerin, Prodhysel® XT and Prodhysel® CG altogether in a cup. Add it to water while stirring and mix until a homogeneous gel is obtained.
 - Heat up to 75°C.
- Under stirring, heat Phase B up to 75°C
- When both phases are at same temperature, slowly add phase B into phase A. Homogenize during 5 minutes.
- Cool down the product at 35°C
- Phase C:
 - In a cup, mix the water and the salts together
 - When the emulsion reaches 35°C, add phase C
- Add Phase D and homogenize
- Add Phase E's ingredients one by one and stir between each add
- Adjust pH between 5.0 and 5.5 with Phase F

Positioning:

Global formula cost ≈ 6,0 €/kg

Base formula cost ≈ 3,7 €/kg

Application:

Hand cream – Leave On

Aspect: White cream / pH: 5.0 – 5.5 / viscosity: 2 500 cPs (DV-M64; Vit 100)

Naturality
99.7%**



Apple Seed Make Up Remover Butter



Hydrobase 32/34:



Consistency agent based on coconut oil. Slow spreading, slippery touch and melting sensation to ensure the sensory profile of the make-up remover.



Sabomel A*:

Active emollient containing apple seed oil, sourced from biomass waste from apples cultured in Normandy (France).
Tested on skin firmness, elasticity and tiring.



ProdhyCire® NAT:

Ingenious mix of emulsifiers to create O/W emulsions. Emulsify the rest of the product on the skin, for a perfect cleansing effect.



Apple Seed Make Up Remover Butter

Ref BDC-CP-2

Phase	Trade Name	Supplier	INCI Name	Function	%
A	Prodhycire® NAT	Prod'hyg	GLYCERYL STEARATE • SODIUM STEAROYL LACTYLATE	O/W Emulsifier	5,00
	Saboderm DOE*	Sabo	DICAPRILYL ETHER	Emollient	10,00
	Sabonal C16/18 30-70*	Sabo	CETEARYL ALCOHOL	Consistency factor	20,00
	Saboderm TCC*	Sabo	CAPRYLIC CAPRIC TRIGLYCERIDE	Emollient	29,70
	Tocopherol	BASF	TOCOPHEROL	Antioxidant	0,30
	Hydrobase 32/34	Prod'Hyg	HYDROGENATED COCONUT OIL	Sensory and consistency agent	20,00
	Sabomel A*	Sabo	CAPRYLIC CAPRIC TRIGLYCERIDE • COCO CAPRYLATE CAPRATE • PYRUS MALUS SEED OIL	Emollient	25,00

Process:

- Heat Phase A up to 65°C, under stirring.
- When Phase A is homogeneous, cool down to 50°C
- Pour at 50°C

Positioning:

Cost: ≈ 19 €/kg

Application:















Make-up remover – Rinse Off

Aspect: Ivory wax / Melting point: 39°C




Sum-up



Product Index

FUNCTIONAL INGREDIENTS		
EMULSIFIERS		
Prodhybase® GLA	GLYCERYL STEARATE	Emulsifier 
Prodhycire® CAP	CETYL ALCOHOL • OLEYL ALCOHOL • STEARYL ALCOHOL • STEARIC ACID • PALMITIC ACID	Emulsifier
Prodhycire® NAT	GLYCERYL STEARATE • SODIUM STEAROYL LACTYLATE	O/W emulsifier 
EMOLLIENTS / HUMECTANTS		
Organic kukui oil*	ALEURITES MOLUCCANA SEED OIL	Emollient 
Organic passion fruit oil	PASSIFLORA INCARNATA SEED OIL	Emollient 
Prodhysolve® RS	GLYCERIN	Humectant
Saboderm DOE*	DICAPRILYL ETHER	Emollient 
Saboderm TCC*	CAPRYLIC CAPRIC TRIGLYCERIDE	Emollient 
Sabome1 A*	CAPRYLIC CAPRIC TRIGLYCERIDE • COCO CAPRYLATE CAPRATE • PYRUS MALUS SEED OIL	Emollient / Active 
CONSISTENCY AGENTS		
Hydrobase 32/34	HYDROGENATED COCONUT OIL	Sensory and consistency agent, melting point: 33°C 
Prodhylge1® CG	CARRAGEENAN	Thickening agent 
Prodhylge1® XT	XANTHAN GUM	Gelling agent 
Sabonal C14*	MYRISTYL ALCOHOL	Consistency factor, melting point: 30-40°C 
Sabonal C16/C18 30-70*	CETEARYL ALCOHOL	Consistency factor, melting point: 50°C 
Sabowax CP*	CETYL PALMITATE	Consistency factor, melting point: 46-51°C 
Stearina vegetale*	STEARIC ACID • PALMITIC ACID	Consistency factor, melting point: 53-63°C 

Product Index

PRESERVATIVES		
Potassium sorbate*	POTASSIUM SORBATE	Preservative
Sodium benzoate*	SODIUM BENZOATE	Preservative
FOAMING SPECIALTIES		
Sabosol PB*	AQUA • COCAMIDOPROPYL BETAINE	Amphoteric surfactant 
Sabosol RF*	COCO GLUCOSIDE • SQUALANE • SODIUM SURFACTIN • AQUA • SODIUM BENZOATE • POTASSIUM SORBATE • CITRIC ACID	Anionic surfactant 
EXTRACTS		
Prodhybio® EAG Elder	SAMBUCUS NIGRA FRUIT EXTRACT • GLYCERIN • CITRIC ACID • POTASSIUM SORBATE • SODIUM BENZOATE	Antioxidant extract 
Prodhycore® AHA Cherry G	PRUNUS Cerasus FRUIT EXTRACT • GLYCERIN • GLYCOLIC ACID • CITRIC ACID • LACTIC ACID • MANDELIC ACID	Exfoliating active
Prodhiderm® Apricot CE	PRUNUS ARMENIACA FRUIT EXTRACT • GLYCERIN • CITRIC ACID • POTASSIUM SORBATE • SODIUM BENZOATE	Anti-inflammatory and anti-free radicals extracts
Prodhiderm® Peach CE	PRUNUS PERSICA FRUIT EXTRACT • GLYCERIN • CITRIC ACID • POTASSIUM SORBATE • SODIUM BENZOATE	
Prodhiderm® Moisturizing CE	GLYCERIN MALVA SYLVESTRIS LEAF EXTRACT • HEDERA HELIX LEAF EXTRACT • PARIETARIA OFFICINALIS EXTRACT • SAMBUCUS NIGRA FLOWER EXTRACT • ARNICA MONTANA FLOWER EXTRACT • CUCUMIS SATIVUS FRUIT EXTRACT • CITRIC ACID • POTASSIUM SORBATE • SODIUM BENZOATE	Moisturizing plant complex
Prodhylem® GAE CE	SPIRULINA PLATENSIS EXTRACT GLYCERIN • CITRIC ACID • POTASSIUM SORBATE • SODIUM BENZOATE	Anti-aging extract

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