

# *Textures, Sensoriality, Ingredients*



# E-MOOD-TIONAL

ACCESS TO OUR PRESENTATION: Video available on LinkedIn and our website: [www.prodhyg.com](http://www.prodhyg.com)  
Book a zoom meeting with our commercial team/ Formulas details and samples available on demand at :  
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E-MOOD-TIONAL

# What if cosmetics could make you feel emotions?



*Textures*



*Sensoriality*



*Ingredients*





# E-MOOD-TIONAL

Feel your emotions through your cosmetic products !

*In this concept, our idea of beauty has gone beyond the surface of the skin to focus on inner well-being:*

*A range of 4 cosmetic products developed in our Houdan laboratories to feel your emotions.*

*We carefully choose our ingredients to provide various textures and sensorialities.*

# Textures, Sensoriality, Ingredients



## E-MOOD-TIONAL



Satisfeyed



Delipicious



Flashback



K'hairful





E-MOOD-TIONAL

# Satisfied

Eye Contour



Self-confidence



Eyes radiance



Creamy



Light

Self Esteem & Seduction



Non-sticky feel and pleasant spreading thanks to **Prodhycire® Nat MB**



Smooth thanks to **Rose wax**

Anti-oxidant activity thanks to **Organic prickly pear oil**



Quick penetration and soft sensory thanks to **Balanites oil**

Tightening effect thanks to **Organic Kigeline®**



INCI LIST : AQUA (WATER), BALANITES ROXBURGHII SEED OIL, ISOPROPYL MYRISTATE, GLYCERYL STEARATE, GLYCERIN, ALLANBLACKIA STUHLMANII SEED BUTTER, OPUNTIA FICUS-INDICA SEED OIL, CETEARYL ALCOHOL, ROSA CENTIFOLIA FLOWER WAX, ROSA DAMASCENA FLOWER WAX, BUTYLENE GLYCOL, KIGELIA AFRICANA FRUIT EXTRACT, CAESALPINIA SPINOSA GUM, PHENOXYETHANOL, SODIUM STEAROYL LACTYLATE, METHYLPARABEN, CARRAGEENAN, TOCOPHEROL, PROPYLPARABEN, ETHYLPARABEN, CITRIC ACID

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EYE-BM-49

| Phase | Commercial name               | Supplier | INCI name  | Function           | %     |
|-------|-------------------------------|----------|--|--------------------|-------|
| A     | Water                         | -        | AQUA (WATER)   | -                  | 69,05 |
|       | Prodhygel® CC                 | Prod'Hyg | CARRAGEENAN  | Gelling Agent      | 0,10  |
|       | Prodhygel® T                  | Prod'Hyg | CAESALPINIA SPINOSA GUM                                    | Gelling Agent      | 0,75  |
|       | Prodhysolve® RS               | Prod'Hyg | GLYCERIN   | Humectant          | 4,00  |
| B     | Prodhycire® NAT MB            | Prod'Hyg | GLYCERYL STEARATE, SODIUM STEAROYL LACTYLATE               | Emulsifier         | 5,00  |
|       | Ceto Stearyl Alcohol 50/50    | Prod'Hyg | CETEARYL ALCOHOL   | Texturizing Agent  | 1,00  |
|       | Prodhysoft® ABK               | Prod'Hyg | ALLANBLACKIA STUHLMANNII SEED BUTTER                       | Texturizing Agent  | 2,50  |
|       | Rose wax                      | Prod'Hyg | ROSA CENTIFOLIA FLOWER CERA, ROSA DAMASCENA FLOWER CERA    | Texturizing Agent  | 2,00  |
|       | Organic prickly pear oil      | Prod'Hyg | OPUNTIA FICUS INDICA SEED OIL                              | Emollient          | 2,50  |
|       | Balanites oil                 | Prod'Hyg | BALANITES ROXBURGHII SEED OIL                              | Emollient          | 5,00  |
|       | Isopropyl Myristate           | Prod'Hyg | ISOPROPYL MYRISTATE  | Emollient          | 5,00  |
|       | Tocopherol                    | -        | TOCOPHEROL   | Antioxidant        | 0,10  |
| C     | Organic Kigeline®             | Prod'Hyg | AQUA, BUTYLENE GLYCOL, KIGELIA AFRICANA FRUIT EXTRACT      | Anti-ageing Active | 2,00  |
| D     | Prodhysseptine® XB            | Prod'Hyg | PHENOXYETHANOL, ETHYLPARABEN, METHYLPARABEN, PROPYLPARABEN | Preservative       | 1,00  |
| E     | Sodium Hydroxide 15% in water | Prod'Hyg | AQUA (WATER), SODIUM HYDROXIDE                             | pH adjuster        | qs    |

### Process :

- Phase A :
  - Weigh water
  - Pre-mix Prodhygel® CC and Prodhygel® T in Prodhysolve® RS and add it into the water.
  - Heat at 70°C and mix until a homogeneous gel is obtained
- Prepare phase B and heat up to 70°C under stirring
- Add slowly phase B in phase A and let it emulsify 10 minutes
- Cool down to 35°C, add phase C and homogenize
- Add phase D and homogenize
- Adjust pH between 7 and 7,2 with phase E if necessary





E-MOOD-TIONAL

# Delipicious

Lip Balm



Shine



Softness

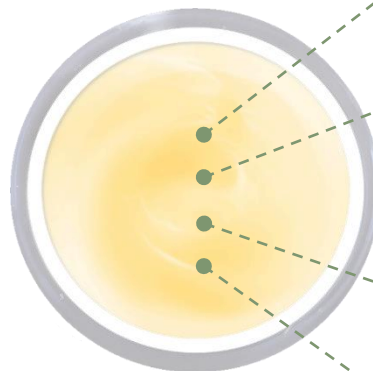


Gourmand



Protection

Self Esteem & Comfort



Transparent and glossy thanks to **Organic castor oil**



Quick penetration thanks to **Prodhysoft® ABK**



Unique melting texture and film-forming effect thanks to the **Lactabase® MB** synergy



Perfect consistency and smooth feel thanks to the **Hydrobase®** combination



INCI LIST : RICINUS COMMUNIS SEED OIL, HYDROGENATED CASTOR OIL, HYDROGENATED COCONUT OIL, MYRISTYL LACTATE, CETYL LACTATE, ALLANBLACKIA STUHLMANNII SEED BUTTER, COCOS NUCIFERA OIL, AROMA, TOCOPHEROL

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# Delipicious

## Lip Balm



LAN-BM-41C



| Phase | Commercial name     | Supplier | INCI name                           | Functions         | %     |
|-------|---------------------|----------|-------------------------------------|-------------------|-------|
| A     | Organic castor Oil  | Prod'Hyg | RICINUS COMMUNIS SEED OIL           | Emollient         | 71,80 |
|       | Hydrobase® 84/85    | Prod'Hyg | HYDROGENATED CASTOR OIL             | Texturizing Agent | 8,00  |
|       | Hydrobase® 32/34    | Prod'Hyg | HYDROGENATED COCONUT OIL            | Texturizing Agent | 5,00  |
|       | Prodhysoft® ABK     | Prod'Hyg | ALLANBLACKIA STUHLMANII SEED BUTTER | Texturizing Agent | 2,50  |
|       | Organic coconut oil | Prod'Hyg | COCOS NUCIFERA OIL                  | Emollient         | 2,00  |
|       | Lactabase® C14 MB   | Prod'Hyg | MYRISTYL LACTATE                    | Texturizing Agent | 5,00  |
|       | Lactabase® C16 MB   | Prod'Hyg | CETYL LACTATE                       | Texturizing Agent | 5,00  |
|       | Tocopherol          | -        | TOCOPHEROL                          | Antioxidant       | 0,20  |
| B     | Verbena Aroma       | Aromance | AROMA                               | Aroma             | 0,50  |

### Process :

- Weigh phase A
- Heat at 90°C under stirring
- Cool down to 70°C
- Add phase B and homogenize
- Pour the mixture into the packaging
- Cool down at room temperature

Global formula cost ≈ 7,70€/kg\*

Application : Leave on

\*Indicative price, subject to fluctuations





E-MOOD-TIONAL

# Flashback

Massage stone



*Relaxing time*



*Silky touch*

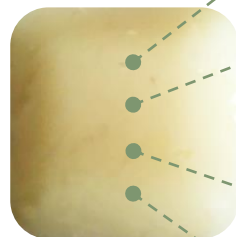


*Delightful scent*



*Serenity*

*Relaxation & Calm*



Solid consistency thanks to **Prodhybase® GLA MB** and **Hydrobase® 66/68**



Melting texture thanks to **Shorea and Mango Butters**

Delicious almond fragrance thanks to **Organic plum seed oil**



Softening thanks to **Organic jojoba oil** and **Organic Sesame oil**



INCI LIST : MANGIFERA INDICA SEED BUTTER, SIMMONDSIA CHINENSIS SEED OIL, PRUNUS DOMESTICA SEED OIL, SHOREA ROBUSTA SEED BUTTER, CANDELILLA CERA, MYRISTYL LACTATE, GLYCERYL STEARATE, HYDROGENATED SOYBEAN OIL, SESAMUM INDICUM SEED OIL, PARFUM (FRAGRANCE), TOCOPHEROL

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# Flashback



## Massage stone



MB-BM-24

| Phase                             | Commercial name         | Supplier  | INCI name                     | Function          | %     |
|-----------------------------------|-------------------------|-----------|-------------------------------|-------------------|-------|
| A                                 | Candelilla Wax          | Prod'Hyg  | CANDELILLA CERA               | Texturizing Agent | 8,00  |
|                                   | Prodhabase® GLA MB      | Prod'Hyg  | GLYCERYL STEARATE             | Emulsifier        | 4,00  |
|                                   | Hydrobase® 66/68        | Prod'Hyg  | HYDROGENATED SOYBEAN OIL      | Texturizing Agent | 4,00  |
|                                   | Lactabase® C14 MB       | Prod'Hyg  | MYRISTYL LACTATE              | Texturizing Agent | 7,00  |
|                                   | Mango butter            | Prod'Hyg  | MAGNIFERA INDICA SEED BUTTER  | Texturizing Agent | 38,00 |
|                                   | Shorea butter           | Prod'Hyg  | SHOREA ROBUSTA SEED BUTTER    | Texturizing Agent | 11,00 |
|                                   | Tocopherol              | -         | TOCOPHEROL                    | Antioxidant       | 0,14  |
|                                   | Organic sesame oil      | Prod'Hyg  | SESAMUM INDICUM SEED OIL      | Emollient         | 4,00  |
|                                   | Organic plum seed oil   | Prod'Hyg  | PRUNUS DOMESTICA SEED OIL     | Emollient         | 11,65 |
|                                   | Organic gold jojoba oil | Prod'Hyg  | SIMMONDSIA CHINENSIS SEED OIL | Emollient         | 11,96 |
| Almond, hazelnut and shea perfume | Floressence             | FRAGRANCE | Perfume                       | 0,25              |       |

### Process :

- Weigh phase A in the order listed and heat at 75°C without stirring
- Put phase A under stirring when it can stir correctly and this until complete melting
- Cool down to 60°C under stirring
- Pour the mixture into the packaging
- Cool down to room temperature
- Freeze for at least 10h.

**Global formula cost ≈ 30,90€/kg\***

**Application : Leave on**

\*Indicative price, subject to fluctuations





E-MOOD-TIONAL

# K'hairful

Hair scrub



Fresh



Purifying

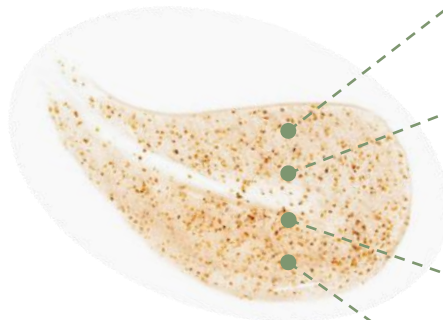


Energizing



Exfoliating

Refreshing & Invigorating



Milky effect when rinsing thanks to **Andean QDP Ultra Organic**



Exfoliation thanks to **Plum kernel powder**

Fresh feeling thanks to **Frigydil®**

Powder suspension and gel touch thanks to **Prodhygel® synergy**



INCI LIST : AQUA (WATER), PRUNUS DOMESTICA SEED POWDER, GLYCERIN, XANTHAN GUM, MENTHYL LACTATE, CARRAGEENAN, QUILLAJA SAPONARIA WOOD EXTRACT, POTASSIUM SORBATE, SODIUM BENZOATE, CITRIC ACID

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# K'hairful

Hair scrub



SS-AD-16



| Phase | Commercial name            | Supplier | INCI name                       | Functions         | %     |
|-------|----------------------------|----------|---------------------------------|-------------------|-------|
| A     | Water                      | -        | AQUA (WATER)                    | -                 | 80,35 |
|       | Potassium Sorbate          | Prod'Hyg | POTASSIUM SORBATE               | Preservative      | 0,20  |
|       | Sodium Benzoate            | Prod'Hyg | SODIUM BENZOATE                 | Preservative      | 0,20  |
| B     | Prodhygel® XT              | Prod'Hyg | XANTHAN GUM                     | Gelling Agent     | 2,00  |
|       | Prodhygel® CC              | Prod'Hyg | CARRAGEENAN                     | Gelling Agent     | 0,50  |
|       | Prodhysolve® RS            | Prod'Hyg | GLYCERIN                        | Humectant         | 5,00  |
| C     | Andean QDP Ultra Organic   | Prod'Hyg | QUILLAJA SAPONARIA WOOD EXTRACT | Surfactant        | 0,25  |
|       | Frigydil                   | Prod'Hyg | MENTHYL LACTATE                 | Sensory Agent     | 1,00  |
|       | Water                      | -        | WATER (AQUA)                    | -                 | 2,50  |
| D     | Plum kernel powder 300-500 | Prod'Hyg | PRUNUS DOMESTICA SEED POWDER    | Exfoliating Agent | 8,00  |
| E     | Citric acid 50% in water   | Prod'Hyg | AQUA, CITRIC ACID               | pH adjuster       | qs    |

## Process :

- Weigh Phase A and mix until having a homogeneous phase.
- Premix phase B and add into phase A. Heat to accelerate the dispersion (at 40°C max).
- Premix phase C
- Cool down to 35°C
- When the gel is homogeneous, add phase C
- Add phase D and homogenize
- Cool down to room temperature
- Adjust pH between 5 and 5,5 with phase E if necessary

Global formula cost ≈ 5,40€/kg\*

Application : Rince off

\*Indicative price, subject to fluctuations



# Notes

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*For any further information,  
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